

NCC Cable System Order

11756155

Order #	62308572	Flight Dates	07/25/16 - 07/31/16	Update Date	07/26/16
Syscode	8288	Agency	4CM&M	Version	2 Vs. 1
System Name	Spectrum/Marquette Interconnect, MI	Advertiser	Lon Johnson for Congress	Show All Lines	
Market	Marquette	Client Code	661	Total # of Weeks	1
AE	Brenda Hadley	Product Code	691	Total	\$1,718.00
Sales Coordinator	Colin Moore	Est Code	3598	Commission	\$257.70
Office	Washington	Product Name		Net Total	\$1,460.30
Phone	(301) 951-2620	Credit Status		Total Spots	56
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 May16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPM	CPM

Comments : R1: 7.26 MG

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	7/25/16	7/31/16	05:00	11:00	X	X	X	X				-	-	8	\$28.00	\$224.00	30	Convention Package
2	CNN	VARIOUS	7/25/16	7/31/16	11:00	18:00	X	X	X	X				-	-	8	\$20.00	\$160.00	30	Convention Package
3	CNN	VARIOUS	7/25/16	7/31/16	18:00	21:00	X	X	X	X				-	-	4	\$29.00	\$116.00	30	Convention Package
4	CNN	AVG. ALL WKS<	7/25/16	7/31/16	21:00	24:00	X	X	X	X				-	-	4	\$74.00	\$296.00	30	Convention Package
5	MNBC	MORNING JOE<	7/25/16	7/31/16	05:00	11:00	X	X	X	X				-	-	8	\$22.00	\$176.00	30	Convention Package
6	MNBC	VARIOUS	7/25/16	7/31/16	11:00	18:00	X	X	X	X				-	-	8	\$16.00	\$128.00	30	Convention Package
7	MNBC	VARIOUS	7/25/16	7/31/16	18:00	21:00	X	X	X	X				-	-	4	\$23.00	\$92.00	30	Convention Package
8	MNBC	VARIOUS	7/25/16	7/31/16	21:00	24:00	X	X	X	X				-	-	4	\$58.00	\$232.00	30	Convention Package
9	CNN	NEW DAY<	7/25/16	7/31/16	05:00	11:00			X	X				-	-	1	\$28.00	\$28.00	30	+1x Daypart Line Added. Convention Package
10	CNN	VARIOUS	7/25/16	7/31/16	11:00	18:00			X	X				-	-	3	\$20.00	\$60.00	30	+3x Daypart Line Added. Convention Package
11	CNN	AVG. ALL WKS<	7/25/16	7/31/16	21:00	24:00			X	X				-	-	1	\$74.00	\$74.00	30	+1x Daypart Line Added. Convention Package
12	MNBC	VARIOUS	7/25/16	7/31/16	11:00	18:00			X	X				-	-	1	\$16.00	\$16.00	30	+1x Daypart Line Added. Convention Package

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		Makegood Policy	Approval Required	GRP	-
				CPP	-

Comments :	R1: 7.26 MG
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
13	MNBC	VARIOUS	7/25/16	7/31/16	21:00	24:00			X	X				-	-	2	\$58.00	\$116.00	30	+2x Daypart Line Added. Convention Package
<div> <div>Jul 2016</div> <div>Aug 2016</div> <div>Sep 2016</div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Total</div> </div>																				
SPOTS	56	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	56
AMT	\$1,718.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,718.00

SYSTEM APP: _____ SALES _____ ACCT _____
 62308572 | Marquette | Spectrum/Marquette Interconnect, MI | 8288 |
 Date Printed 07/26/16